

ADVERTISING

OPTIONS	RATE
<p>HOME PAGE (LARGE) One Leaderboard (728 x 90 pixel) and Two Skyscraper (120 x 600 pixel) banners displayed on the home page.</p>	<p>\$500/year or \$50/month*</p>
<p>HOME PAGE (SMALL) One Button (120 x 200 pixel) banner displayed on the home page.</p>	<p>\$300/year or \$30/month*</p>
<p>INNER PAGES - EAT OR PLAY One Leaderboard (728 x 90 pixel) and Two Skyscraper (120 x 600 pixel) banners displayed throughout either the "Eat" pages or the "Play" pages.</p>	<p>\$350/year or \$35/month*</p>
<p>INNER PAGES - EAT OR PLAY (SMALL) One Button (120 x 200 pixel) banner displayed throughout either the "Eat" pages or the "Play" pages.</p>	<p>\$200/year or \$20/month*</p>
<p>INNER PAGES - ALL One Leaderboard (728 x 90 pixel) and Two Skyscraper (120 x 600 pixel) banners displayed throughout all inner pages.</p>	<p>\$550/year or \$55/month*</p>
<p>INNER PAGES - ALL (SMALL) One Button (120 x 200 pixel) banner displayed throughout all inner pages.</p>	<p>\$300/year or \$30/month*</p>
<p>WHOLE SITE One Leaderboard (728 x 90 pixel) and Two Skyscraper (120 x 600 pixel) banners displayed on the home page and all inner pages.</p>	<p>\$850/year or \$85/month*</p>
<p>WHOLE SITE (SMALL) One Button (120 x 200 pixel) banner displayed on the home page and all inner pages.</p>	<p>\$500/year or \$50/month*</p>

Banners will rotate in and out with other banners. No less than 10% display rate.

* 6 month minimum purchase required

NO SET UP OR CREATION FEES!

The purchase of any Advertising option for one year includes complimentary set up and creation of your banners.

MINI-SITE

DESCRIPTION	RATE
Mini-Sites are one-page websites on the EatPlayWilliamsburg.com website which display a variety of information about your business. Items include your Logo, Description, Contact Information, Photos, Directions with Map, Menu/Pricing and Reviews. Mini-Sites also come with a free Featured Listing.	\$200/year

LISTINGS

OPTIONS	RATE
REGULAR LISTINGS A listing on the EatPlayWilliamsburg.com website displaying your Business Name, Address, Phone Number, Website and Price Range.	Free
FEATURED LISTINGS A highlighted listing on the EatPlayWilliamsburg.com website displaying your Business Name, Address, Phone Number, Website and Price Range. Featured Listings are placed at the top of the list, shown before all the regular listings. If you have a Mini-Site, your Featured Listing will also display a link to your Menu/Pricing, Photos and Reviews.	\$50/year

DELUXE PACKAGE

DESCRIPTION	RATE
Whole Site Advertising plus Mini-Site (Featured Listing Included).	\$950/year or \$95/month*

Banners will rotate in and out with other banners. No less than 10% display rate.

** 6 month minimum purchase required*

INTERESTED?

If you are interested in any of the services described on this Rate Sheet, please contact Mindy Lepp at **757.941.4647** or **mindy@eatplaywilliamsburg.com**.